

Clean Up Australia Day
3 March 2019
Business Clean Up Day
26 February 2019
Schools Clean Up Day
1 March 2019



CHANGE STARTS WITH YOU

30 Years on Sydneysiders still flock to the Harbour to Clean Up

FOR IMMEDIATE RELEASE: Kirribilli, Sydney, Sunday 3 March 2018.

Today saw Sydney Harbour come alive as volunteers pitched in as part of celebrations of the 30th Anniversary of Clean Up Sydney Harbour, the event that sparked a nation.

Over 3,000 volunteers from 30 key harbourside Clean Up sites and over 200 competitors in the Sydney Harbour Yacht Race joined forces today to clearly demonstrate their love for our harbour and their commitment that 'change starts with you'.

Across the nation, the week of clean up action saw more than 680,000 volunteers across 6,834 sites remove an estimated 15 thousand tonnes of rubbish from their favourite parks, beaches, bushland, suburban streets and waterways across the nation.

Pip Kiernan, the new Chairman of Clean Up Australia, speaking from the Sydney foreshore in the midst of Harbour-based action, noted how proud she is to see so many more Australians taking up the challenge to continue her Dad's crusade against rubbish.

"My father was a pioneer in the war against waste. It's amazing to see so many people are as passionate about looking after the environment as he was. I am confident that together we can continue to grow Clean Up Australia Day well into the future," said Pip Kiernan.

"The harbour and its foreshores are a festival of colour with all of our volunteers out in force, reminiscent of 30 years ago when Dad decided something needed to be done to protect our environment."

Like Clean Up Australia Day, Clean Up Sydney Harbour wouldn't have happened without the generosity and 'can do' attitude of the 40,000 volunteers who turned out, gloves in hand, for that very first Clean Up.

"I would like to thank our wonderful volunteers, who have once again joined together to donate their time and energy to remove rubbish and litter that has been carelessly discarded. I am in awe of their unparalleled ability to turn our belief that *change starts with you* into action."

Major Partners



Partner



Suppliers



Clean Up Australia Day

3 March 2019

Business Clean Up Day

26 February 2019

Schools Clean Up Day

1 March 2019



Pip Kiernan is very passionate about why, due to our reliance on single-use packaging and plastics, Clean Up Australia and the work that they do is even more relevant, than when her father, Ian Kiernan AO, forecast that plastic would be **the** problem item of our generation.

“As dad predicted, plastic is the main issue, comprising more than a third of the rubbish reported by our volunteers.”

“Clean Up Australia has never been more relevant, we are a nation highly dependent on plastic and single use packaging. It’s time to take responsibility and make the right environmental choices every day. Twenty years ago, Australians created just over 460kg of rubbish per person per year. Today it is more than 2,700kg, starting from the day we are born. That’s a lot of rubbish to manage!”

Making a real difference starts with looking more closely at our personal purchasing behaviour, becoming conscious of the single use products, packaging and plastics that we buy and then discard.

“We need to reduce the amount of rubbish we produce as individuals and take simple steps such as having our beverage of choice in re-useable cups and choosing products that are not pre-packaged.”

Clean Up Australia is more than just about picking up rubbish. The charity works with community, business and governments to implement more sustainable waste management systems and legislation.

“We will continue to work with our amazing team of volunteers towards the implementation of better environmental practices and waste management legislation. We have seen container deposit legislation adopted by most of the country and a positive movement towards reducing single use plastic bags, but there is still lots of work to do.”

Preliminary results predict that volunteers across the nation will have removed the equivalent of 15 thousand tonnes or ute-loads of rubbish over the last week.

Working with limited resources, Clean Up Australia is a not-for-profit NGO which relies on corporate sponsors and donors to supply funding and resources which allow us to provide free bags, gloves and other equipment all year round.

Donations can be made online www.cleanupaustaliaday.org.au

Major Partners



Partner



Suppliers



Clean Up Australia Day
3 March 2019
Business Clean Up Day
26 February 2019
Schools Clean Up Day
1 March 2019



2019 Preliminary Results based on registered sites @ midnight 2/3/2019 - announced Sunday 3 March 2019

State or Territory	Registered Sites	Estimated volunteer numbers	Predicted rubbish tonnage
ACT	98	15,490	216
NSW	2,766	304,266	6,063
NT	45	2,427	99
QLD	1,398	133,885	3,075
SA	412	38,444	906
TAS	237	19,994	521
VIC	1,325	102,956	2,915
WA	553	65,687	1,217
ESTIMATED TOTALS	6,834	683,149	15,012

Volunteer numbers and predicted rubbish tonnage are calculated based on End of Clean Up Reports received from 2018

-ENDS-

For any further media information or an interview, please contact Tracey Wigg, on 0419 141 266 Email: tawigg@bigpond.com
30th Anniversary of Clean Up Sydney Harbour

Major Partners



Partner



Suppliers



Clean Up Australia Day

3 March 2019

Business Clean Up Day

26 February 2019

Schools Clean Up Day

1 March 2019



On Sunday 3 March 2019, along with Clean Up Australia Day, we are celebrating the 30th Anniversary of Clean Up Sydney Harbour.

Thirty years ago, in 1989, the very first Clean Up Sydney Harbour event was founded by Ian Kiernan AO. It went national the following year, and now this community event has become one of the world's largest environmental campaigns spanning 130 countries.

The 30th Anniversary of this milestone event ran in parallel with Clean Up Australia Day, with some very special activities centred around Sydney Harbour, including:

- Roads and Maritime Services support, clearing large items from the harbour seabed floor, collecting rubbish from harbourside community sites and access to the Sydney harbour Operations Centre as the Clean Up Australia Day tally room.
- Thousands of volunteers at over 30 sites will be cleaning the area surrounding the perimeter of the harbour
- Thanks to the support of BridgeClimb, Clean Up had an exclusive dedicated climb to oversee the spectacular clean ups around the harbour
- Sydney Harbour Regatta was in action over the weekend – thanks to the support of Middle Harbour Yacht club, all 220 racing yachts flew Clean Up Australia flags and received Skipper kits with clean up bags
- A large paddle board clean up supported by the Surfrider Foundation
- Merchandise has been custom-designed by Ken Done in celebration of 30 years of Clean Up Sydney Harbour.

Did you know?

- 30 years ago Ian Kiernan AO predicted that plastic would be **the** problem item of our generation. Since then we have seen ever increasing dependence on plastic as a throw-away item – and that needs to change
- 20 years ago Australians created around 460kg of rubbish per person per year. Today this is more than 2,700 kgs – staring the day we are born
- As Ian predicted, plastic **is** the main issue – 39% of rubbish reported by clean up volunteers is single use plastic – and every single item will outlive you and me
- Since 1989, 16 million volunteers have removed 350,000 ute loads of rubbish from more than 178 thousand locations across the country, making Clean Up Australia Day the largest community mobilisation event of its kind.

Major Partners



Partner



Suppliers

