

Clean Up Australia Day

3 March 2019

Business Clean Up Day

26 February 2019

Schools Clean Up Day

1 March 2019



Business embraces the mantra – Change Starts with You

For immediate release: Business Clean Up Day, Tuesday 26 March 2019.

Businesses have registered over 450 locations for 2019 Business Clean Up Day, a national event organised by Clean Up Australia to encourage the business community to take action by removing rubbish accumulating in local parks, bushland, beaches and suburban streets.

According to Terrie-Ann Johnson, Managing Director of Clean Up Australia, the 17th Business Clean Up Day saw a 25 per cent increase in participation over 2018.

“We are delighted to see the Australian business community demonstrate an increasing interest in active community involvement,” said Terrie-Ann.

Business Clean Up Day is both a team-building exercise and a chance to raise awareness of the types of rubbish we are creating in all facets of our life. Not only are the businesses championing improved environmental practices; their employees are sharing what they learn with their families, friends and the broader community.

“The event presents the ideal opportunity for businesses of all sizes to work with their employees to foster improved practices and to be role models for the rest of the community.”

Small enterprises to multinationals participated in this year’s Business Clean Up Day. They represented a wide range of industries including IT, finance, waste, community, education, manufacturing, mining, retail and engineering.

“With so many industries represented this year, participating businesses are creating a loud and influential voice, reflecting our mantra that change starts with you.” said Terrie-Ann

“Clean Up Australia’s work with the business community is not just about getting together to remove rubbish. We work with businesses to reduce their waste in their everyday operations and we have opportunities for businesses to work with us on a number of waste and litter reduction campaigns such as Clean Up Our Waste and Clean Up our Waterways”.

Companies can contact Clean Up Australia for more information on www.cleanupaustriaday.org.au or <mailto:business@cleanup.com.au>

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For more information and to arrange an interview please call Tracey Wigg on 0419 141 266.

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