

Clean Up Australia Day
3 March 2019
Business Clean Up Day
26 February 2019
Schools Clean Up Day
1 March 2019



Let's set the Record

10 December 2018

Business Clean Up Day on Tuesday 26 February is a unique opportunity for Australian businesses to rise to the challenge to set the criteria for a new Guinness World Record for the most employees engaged in an environmental Clean Up at any one time.

In 2019 Clean Up Australia is working with Guinness World Records to create a category for the greatest number of employees engaged in an environmental activity at any one time.

“We aim to use 2019 Business Clean Up Day as a platform from which to launch our formal record attempt in 2020. To get the ball rolling we need all Australian Businesses, regardless of size, to rise to the challenge to help formalise this as an official entry,” said Terrie-Ann Johnson, Managing Director & CEO.

“2019 will be our trial run, so we need lots of participants to demonstrate that Business Clean Up Day represents the best global performance of employees taking action to protect their local environment and help clean up before rubbish pollutes our precious parks, bushland, waterways and oceans and kills our wildlife.”

“We need to demonstrate that our systems can measure the outcomes and provide accurate evidence to prove that we reached the participation levels we claim. This will establish a formal way for others to challenge our record, encouraging even more environmental activity.”

Ian Kiernan AO, founder of Clean Up Australia, was a firm believer that each of us needs to take responsibility for looking after the environment – and that any change starts with you.

“Ian was a competition ocean yachtsman, and would have loved the opportunity to break a world record. So come on Australia, get your work colleagues together to make 2019 Business Clean Up Day bigger and better than ever, in honour of Ian and setting the benchmark for a world record in the process,” said Terrie-Ann.

Along with registering a Business Clean Up site or making a donation to help Clean Up Australia fund our environmental advocacy work and provide the materials for the thousands of community volunteers each year, Australian businesses can become a Business Supporter, Business Ally or Advocacy Partner.

Registrations and information about the many different options for businesses looking to organise an event or get involved on Business Clean Up Day are available online at www.cleanupaustriaday.org.au

Major Partners



Partner



Suppliers



Clean Up Australia Day

3 March 2019

Business Clean Up Day

26 February 2019

Schools Clean Up Day

1 March 2019



“Australian businesses are in the perfect position to be role models for the rest of the community and be seen to take action and play their part in caring for the environment.”

“Change starts with you.”

To participate in the 17th annual Clean Up Business Day register at

www.cleanupaaustralia.org.au

-ends-

For further information, interview opportunities and photos please contact Tracey Wigg on 0419 141 266.

Major Partners



Partner



Suppliers



Website: www.cleanupaaustraliaday.org.au | Email: cleanup@cleanup.com.au | Phone: 1800 CUA DAY or 1800 282 329 | Fax: 02 8221 9513

Address: 193 Darlinghurst Road, Darlinghurst NSW 2010 Australia | Clean Up Australia Ltd ACN 003 884 991 ABN 93 003 884 991